November 30, 2021

St. Helen Board Notes

Attendees: Maria Sepsis, Dana Vance, Staci Slattery, Tom Dwyer, Jordan Kerger, Maria Ippolito, Fr. Ed, Suzanne Belinson, Tim Bopp

Opening Prayer: Fr. Ed

* Students attending Mass- K-4 one Wednesday then 5-8 the following- entire community for special occasions

Suzanne President Report:

* Succession plan once Suzanne’s youngest graduates next year
  + Call for interested parties in president replacement- ask for people who are interested to submit a letter of interest, then collected and reviewed- appointment will happen vs. election,
* Facilitating success for the board going forward
* Consolidating board seats- putting them under other board
* Creation of other seats- ie curriculum, community etc.

Fundraising: Maria Sepsis

Potluck- was a success but attendance was down

Mother Son Event- huge success- great attendance

Events traditionally went to Christmas bonus, but this year we are putting the $ from smaller events towards teacher meals/appreciation gifts

Already raised 7600 for teacher bonus fund

Need to push the Christmas raffle – 400 need

Starting to plan the Carnival- biggest school specific fundraiser

Committee leads- sponsorship, music, logistics, volunteer committee etc etc

How do we engage with parents to get involved?

Need for involvement and participation

Carnival will be unbelievable- need for internal and external marketing strategy

Feature and celebrate our 8th grade class at the carnival

Local band focus-marketing opportunity

Budget: Tom and Jordan

Arch workbook is sent out

Tuition setting and budget for next year

Tom and Jordan to connect around the holiday to make decisions

Will there be funding from the church to the school? Especially in light of renew my church- Tom to look into it- assets from sale of property to help the school

Gratitude for the support from Fr. Ed in advocating for the school

BOSH update:

Overseeing the teacher appreciation fund

Mike getting STEMStep off the ground – more details after the 1st of the year- committed to hosting in the spring

Dad’s Club:

things are going well- hosting tent at Christmas Fair, planning poker night and Darling Daughter Dance

Marketing:

Prospective family system in place

Social media campaigns

Giving Tuesday-$4500

Need to build system

Surveys?

Exit Interviews?

Marketing Director- what will it cost-

Principal Report:

* Curriculum position on the board
  + Liaison between what is happening in the building
    - Ideally a CPS teacher
* Community Engagement
  + Diversity and inclusion
  + Corporate donors
* K-3 reading curriculum in place
* Next up jr high math program